

## FINANCIAL STATEMENTS

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### CANADIAN CHILDREN'S LITERACY FOUNDATION

March 31, 2021

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Canadian Children's Literacy Foundation

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## INDEPENDENT AUDITOR'S REPORT

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To the directors of  
**Canadian Children's Literacy Foundation:**

*Opinion*

We have audited the accompanying financial statements of **Canadian Children's Literacy Foundation** (the "Foundation"), which comprise the statement of financial position as at March 31, 2021 and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at March 31, 2021 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

*Basis for Opinion*

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

*Responsibilities of Management and Those Charged with Governance for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

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## INDEPENDENT AUDITOR'S REPORT (continued)

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In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

### *Auditor's Responsibility for the Audit of Financial statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but it is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.

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## INDEPENDENT AUDITOR'S REPORT (continued)

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- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Toronto, Ontario  
October 13, 2021

*Campbell Lawless LLP*

Chartered Professional Accountants  
Licensed Public Accountants

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**Canadian Children's Literacy Foundation**  
**STATEMENT OF FINANCIAL POSITION**

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March 31	2021	2020
	\$	\$
<b>ASSETS</b>		
<b>Current</b>		
Cash	793,429	680,941
Harmonized sales tax recoverable	23,058	39,587
Donations receivable [note 5]	300,000	-
Prepaid expenses	<u>4,715</u>	<u>9,801</u>
	1,121,202	730,329
<b>Capital assets [note 3]</b>	<b>260</b>	<b>885</b>
	<u>1,121,462</u>	<u>731,214</u>
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable and accrued liabilities	93,419	184,333
Deferred contributions [note 4]	<u>455,146</u>	<u>292,681</u>
	548,565	477,014
<b>NET ASSETS</b>		
Unrestricted	572,897	254,200
	<u>1,121,462</u>	<u>731,214</u>

*see accompanying notes*

On behalf of the Board:

  
\_\_\_\_\_  
Director

  
\_\_\_\_\_  
Director

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**Canadian Children's Literacy Foundation**  
**STATEMENT OF CHANGES IN NET ASSETS**

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Year ended March 31	2021	2020
	\$	\$
<b>Balance</b> , beginning of year	<b>254,200</b>	170,278
Excess of revenue over expenses for the year	<b>318,697</b>	83,922
<b>Balance</b> , end of year	<b>572,897</b>	254,200

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*see accompanying notes*

**Canadian Children's Literacy Foundation**  
**STATEMENT OF OPERATIONS**

Year ended March 31	2021 \$	2020 \$
<b>Revenue</b>		
Donations	1,466,036	1,110,195
Interest	<u>1,803</u>	<u>8,100</u>
	<b><u>1,467,839</u></b>	<b><u>1,118,295</u></b>
<b>Expenses</b>		
Compensation	721,938	631,900
Program	344,881	217,267
Professional fees	52,500	140,695
Information technology	25,766	26,489
General and administrative	7,708	12,202
Amortization	624	624
Travel and conferences	123	5,196
Government assistance - Temporary Wage Subsidy	<u>(4,398)</u>	<u>-</u>
	<b><u>1,149,142</u></b>	<b><u>1,034,373</u></b>
<b>Excess of revenue over expenses for the year</b>	<b><u>318,697</u></b>	<b><u>83,922</u></b>

*see accompanying notes*



**Canadian Children's Literacy Foundation**  
**STATEMENT OF CASH FLOWS**

Year ended March 31	2021 \$	2020 \$
<b>OPERATING ACTIVITIES</b>		
Excess of revenue over expenses for the year	318,697	83,922
Adjustment for item not affecting cash - Amortization	<u>624</u>	<u>624</u>
	<b>319,321</b>	84,546
Changes in non-cash working capital balances -		
(Increase) decrease in harmonized sales tax recoverable	16,529	(31,435)
(Increase) decrease in donations receivable	(300,000)	-
(Increase) decrease in prepaid expenses	5,086	(1,535)
Increase (decrease) in accounts payable and accrued liabilities	(90,913)	(143,288)
Increase (decrease) in deferred contributions	<u>162,465</u>	<u>292,681</u>
<b>Net change in cash</b> during the year	<b>112,488</b>	200,969
<b>Cash, beginning of year</b>	<b>680,941</b>	479,972
<b>Cash, end of year</b>	<b>793,429</b>	680,941

*see accompanying notes*

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**Canadian Children's Literacy Foundation**  
**NOTES TO FINANCIAL STATEMENTS**

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March 31, 2021

**1. PURPOSE OF THE FOUNDATION**

Canadian Children's Literacy Foundation (the "Foundation") aims to advance education in improving children's literacy by:

- a) providing training and similar programs for families, caregivers, other support groups and non-profit organizations to develop and implement effective educational activities and services for Canadian children;
- b) undertaking research into children's literacy, including its challenges and opportunities, and disseminating results to the public;
- c) increasing public awareness on children's literacy through campaigns and the provision of information and training resources;
- d) receiving and maintaining a fund or funds and applying all or part of the principal and income therefrom, from time to time, to qualified donees as defined in subsection 149.1(1) of the Income Tax Act (Canada) [the "Act"], conducting activities to improve children's literacy; and
- e) doing all such things as are ancillary and incidental to the attainment of the above charitable purposes.

The Foundation was incorporated on May 9, 2017 under the Canada Not-for-profit Corporations Act as an organization without share capital. The Foundation is classified as a public foundation as defined in paragraph 149.1(1) of the Act and, therefore, is exempt from income tax providing that it complies with donation and certain other requirements as specified by the Act.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations.

**Revenue recognition**

The Foundation follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.

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**Canadian Children's Literacy Foundation**  
**NOTES TO FINANCIAL STATEMENTS**

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March 31, 2021

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**Cash**

Cash consists of bank balances held with financial institutions.

**Capital assets**

Capital assets are recorded at cost. Amortization of capital assets is provided at the following annual rates which are designed to charge operations with the total cost of these assets over their estimated useful lives:

Computer equipment	Straight-line over three years
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**Contributed goods and services**

The Foundation receives contributions of goods and services that assist the Foundation in carrying out its activities. Such contributed goods and services are recognized in the financial statements where fair value can be reasonably estimated and a donation receipt is provided by the Foundation.

**Financial instruments**

The Foundation initially measures its financial assets and liabilities at fair value except for certain non-arm's length transactions. The Foundation subsequently measures all its financial assets and liabilities at amortized cost.

Financial assets and liabilities measured at amortized cost include cash, donations receivable and accounts payable and accrued liabilities.

The Foundation has no financial assets or liabilities measured at fair value.

**3. CAPITAL ASSETS**

	Cost \$	Accumulated amortization \$	Net book value	
			2021 \$	2020 \$
Computer equipment	1,873	1,613	260	885

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**Canadian Children's Literacy Foundation**  
**NOTES TO FINANCIAL STATEMENTS**

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March 31, 2021

**4. DEFERRED CONTRIBUTIONS**

Deferred contributions includes unexpended, externally-restricted contributions. The continuity of deferred contributions is as follows:

Project	Balance, beginning of year \$	Contributions received \$	Contributions recognized as revenue \$	<b>Balance, end of year \$</b>
Promoting Early Literacy in Healthcare Settings	292,681	520,000	357,535	<b>455,146</b>
Read On Canada!	NIL	75,000	75,000	-
	<b>292,681</b>	<b>595,000</b>	<b>432,535</b>	<b>455,146</b>

**5. RELATED PARTY TRANSACTIONS**

An entity to which a director of the Foundation is related has pledged a total of \$3,000,000 to be paid to the Foundation in annual instalments of \$1,000,000. The statement of operations includes \$1,000,000 (2020 - \$1,000,000) of donations received from this donor and the statement of financial position includes \$300,000 (2020 - NIL) of donations receivable from this donor. This represents 68% (2020 - 90%) of the Foundations revenue for the year. The Foundation continues to seek additional contributions from other funding sources and management is of the opinion that operations will still be viable upon completion of the final pledged amount from this donor.

The Foundation also received donations totaling \$102,500 during the year from entities to which different directors of the Foundation are related.

These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

**6. FINANCIAL INSTRUMENTS RISK EXPOSURE**

The Foundation is not exposed to significant credit risk, liquidity risk or market risk.

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**Canadian Children's Literacy Foundation**  
**NOTES TO FINANCIAL STATEMENTS**

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March 31, 2021

**7. IMPACT OF THE OUTBREAK OF NOVEL CORONAVIRUS**

In March 2020, the World Health Organization declared the outbreak of the novel coronavirus ("COVID-19") as a global pandemic, which continues to spread in Canada and around the world. Management is continuously monitoring the outbreak of COVID-19 and its potential impact on the Foundation. There is uncertainty about the length and potential impact of the disturbance. As a result, management is unable to estimate its potential impact as at the date of these financial statements.